HERE'S THE OPPORTUNITY THAT MANUFACTURERS OF TELEVISION RECEIVERS HAVE BEEN AWAITING!

10 SIGNIFICANT FEATURES

1. Flat 16" x 12" non-reflecting picture provides fatigueless viewing from less than 5 feet and upward!
2. Wide-angle visibility — square corners.
3. True photographic black and white picture quality—no discoloration.
4. Compact unit—suitable for table model cabinets.
5. Long-life, low-cost picture tube.
6. Manufacturers can most economically extend their product range into projection television by adapting their 10" EM chassis for use with PROTELGRAM.
7. Easy to service.
8. High contrast ratio and broad gray tone range.
9. Simple optical adjustment system.
10. Quality built after more than 10 years of development.

NORELCO PROTELGRAM consists of a projection tube, an optical box with focus and deflection coils, and a 25 kv regulated high-voltage supply unit, making possible large-size home projection. More than ten years of exhaustive research resulted in this ideal system for reproducing a projected picture. The optical components are designed to produce perfected projection for a 16" x 12" image, the optimum picture size for steady, distant observation and also for proper viewing at less than 5 feet.

Other NORELCO products include standard 10" direct-viewing tubes and special-purpose cathode-ray tubes for many applications.

IS PICTURE PERFECTION IN PROJECTION